Cookie Policy

We at Extend AS, reg. no. 977 049 318 (hereinafter "**Extend**", "**we**", "**us**", or "**our**"), use cookies and similar technologies (collectively referred to as "**cookies**") on our website to collect and store information on your device, in order to facilitate and improve your experience of the website. In this cookie policy, we explain what cookies are and how and why we use them. More detailed information about which cookies we use can be found in the cookie list further down the page.

WHAT IS A COOKIE?

Cookies are small text files used to store information or gain access to information stored on a user's terminal equipment, e.g., a computer or mobile phone. In this way, cookies can remember what a user does on a website and make the user experience more efficient. Some cookies are necessary for a website to function. As a user, you must consent to cookies used for other purposes.

Norway: The Norwegian Data Protection Authority (Datatilsynet) and the Norwegian Communications Authority (Nkom) have joint supervisory authority over the use of cookies in Norway. On Nkom's website, you can read more about cookies and permitted cookie handling.

HOW WE USE COOKIES

We use both first-party cookies, which are set and used by this website, and third-party cookies, which are set and used by external parties, i.e., other websites and services used on our website.

The cookies we use are stored for different lengths of time depending on the type of cookie and the purpose for which it is used. Persistent cookies remain on your device until you delete them yourself or until their specified expiry date has passed. Session cookies have no expiry date and are only stored temporarily while you visit our website.

Who issues the cookies we use, including how long they are stored, can be found in the cookie list further down the page.

WHY WE USE COOKIES

We use cookies for several reasons. Some cookies are necessary for our website to function properly and to enable basic functions, such as navigation and secure access to different parts of the website.

In addition, we use cookies to provide special features that improve the user experience, for example by remembering your settings and tailoring the content to your choices.

We also use cookies for analytical purposes, to gather information about how our website is used and what visitor traffic looks like. This information helps us understand how the website works, identify areas for improvement, and further develop the website.

Finally, we use cookies to analyze and tailor our marketing activities, both on our website and in other digital channels, so that our communication becomes more relevant and effective.

Which specific cookies we use for which purpose can be found in the cookie list further down the page.

YOUR CONSENT

Your consent to our use of cookies is required for all types of cookies, except those that are strictly necessary for the website to function or to provide a service that you have expressly requested. When consent is required, it must be given voluntarily, and you have the right to withdraw your consent at any time.

The first time you visit our website, we collect your consent through our cookie banner. You can find your current consent status in the cookie settings at the bottom left on this website. There you can always change and/or withdraw your consent.

YOUR PERSONAL DATA

Through the use of cookies, we collect and process data that can directly or indirectly identify you as an individual. We care about your personal integrity and strive to ensure that you feel confident about how your personal data is processed in our privacy policy. You will therefore find more information about how we process your personal data collected through cookies and what rights you have under the General Data Protection Regulation (GDPR).

OUR CONTACT DETAILS

If you would like to contact us regarding our use of cookies, you are welcome to do so at: marked@extend.no

COOKIE LIST

NECESSARY COOKIES			
Name	Issuer	Purpose	Storage period
__cf_bm	hsappstatic.net (third-party cookie)	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
__cf_bm	hsforms.com (third-party cookie)	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
__cf_bm	hsforms.net (third-party cookie)	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
_grecaptcha	gstatic.com (third-party cookie)	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports	Persistent

		on the use of their website.	
_GRECAPTCHA	google.com (third-party cookie)	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	180 days
CookieConsent	extend.no (first-party cookie)	Stores the user's cookie consent state for the current domain	365 days
rc::a	gstatic.com (third-party cookie)	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent
rc::b	gstatic.com (third-party cookie)	This cookie is used to distinguish between humans and bots.	Session
rc::c	gstatic.com (third-party cookie)	This cookie is used to distinguish between humans and bots.	Session
test_cookie	doubleclick.net (third-party cookie)	Used to check if the user's browser supports cookies.	1 day
wpEmojiSettingsSu	extend.no (first-party cookie)	This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font,	Session

		blog/picture sliders, color themes and other website settings.	

FUNCTIONAL COOKIES			
Name	Issuer	Purpose	Storage period

ANALYTICS COOKIES			
Name	Issuer	Purpose	Storage period
_ga	extend.no (first-party cookie)	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	730 days
_ga_#	extend.no (first-party cookie)	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	730 days
_pk_id#	extend.no (first-party cookie)	Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	365 days
_pk_ses#	extend.no (first-party cookie)	Used by Piwik Analytics Platform to track page requests from the visitor during the session.	365 days

MARKETING COOKIES			
Name	Issuer	Purpose	Storage period
__Secure-BUCKET	youtube.com (third-party cookie)	Unclassified	180 days
__Secure-ROLLOUT_TOKEN	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	180 days
__Secure-YEC	youtube.com (third-party cookie)	Stores the user's video player preferences using embedded YouTube video	Session
__Secure-YNID	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	Session
_gcl_au	extend.no (first-party cookie)	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	90 days
_gcl_ls	googletagmanager.com (third-party cookie)	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the	Persistent

		advertisements on the website.	
LAST_RESULT_ENTRY_KEY	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	Session
LogsDatabaseV2:V#||LogsRequestsStore	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	Persistent
rc::f	gstatic.com (third-party cookie)	This cookie is used to distinguish between humans and bots.	Persistent
TESTCOOKIESENABLED	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	1 day
VISITOR_INFO1_LIVE	youtube.com (third-party cookie)	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days
YSC	youtube.com (third-party cookie)	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt-icons-last-purged	youtube.com (third-party cookie)	Necessary for the implementation and functionality of	Persistent

		YouTube video-content on the website.	
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	Persistent
YtIdbMeta#databases	youtube.com (third-party cookie)	Used to track user's interaction with embedded content.	Persistent

This cookie policy was established by Extend – 25th of October 2026